

# Gh Bill Inc's Wall Street-IPO.com – Financial Report

1<sup>st</sup> Feb, 2021

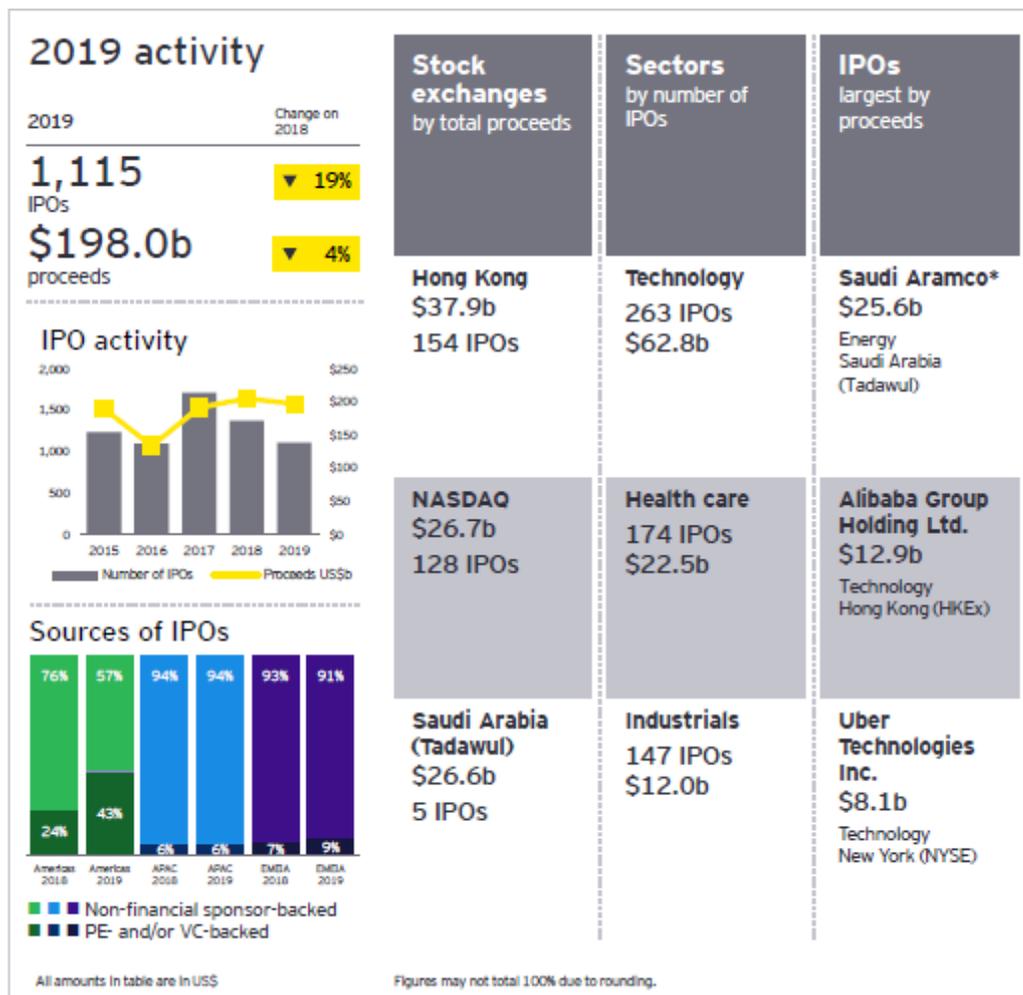
## Global IPO Landscape<sup>1</sup>

Global activity 2019			Markets 2019								
2019	Change on 2018	2018	Americas			Asia-Pacific			EMEIA		
IPOs		IPOs	2019	Change on 2018	2018	2019	Change on 2018	2018	2019	Change on 2018	2018
1,115	▼ 19%	1,383	213	▼ 20%	267	668	▼ 1%	676	234	▼ 47%	440
\$198.0b	▼ 4%	\$205.8b	\$53.9b	▼ 10%	\$59.9b	\$89.9b	▼ 8%	\$98.3b	\$54.2b	▲ 14%	\$47.6b
proceeds		proceeds	proceeds		proceeds	proceeds		proceeds	proceeds		proceeds

All amounts in table are in US\$

All values are US\$ unless otherwise noted. Q4 2019 and Q4 19 refer to the fourth quarter of 2019 and cover priced IPOs from 1 October 2019 to 4 December 2019 plus expected IPOs by the end of December. \*2019 refers to the full year of 2019 and cover priced IPOs from 1 January 2019 to 4 December 2019 plus expected IPOs by the end of December. Data as of 4 December 2019.

Global IPO trends: Q4 2019 | Page 4



1 [https://assets.ey.com/content/dam/ey-sites/ey-com/en\\_gl/topics/growth/ey-global-ipo-trends-q4-2019.pdf](https://assets.ey.com/content/dam/ey-sites/ey-com/en_gl/topics/growth/ey-global-ipo-trends-q4-2019.pdf)



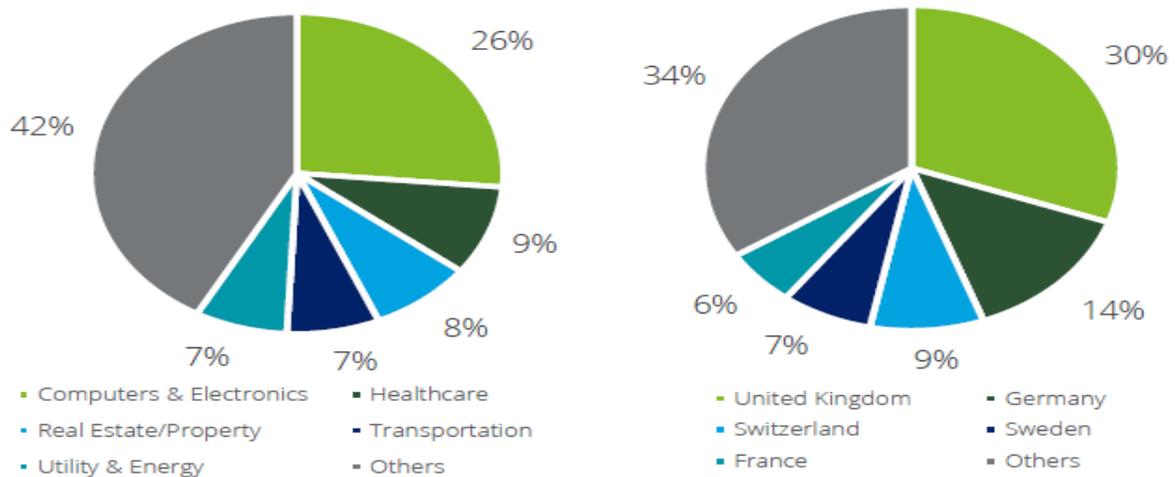
## European IPO Landscape

Figure 6: European equity issuances since 2018



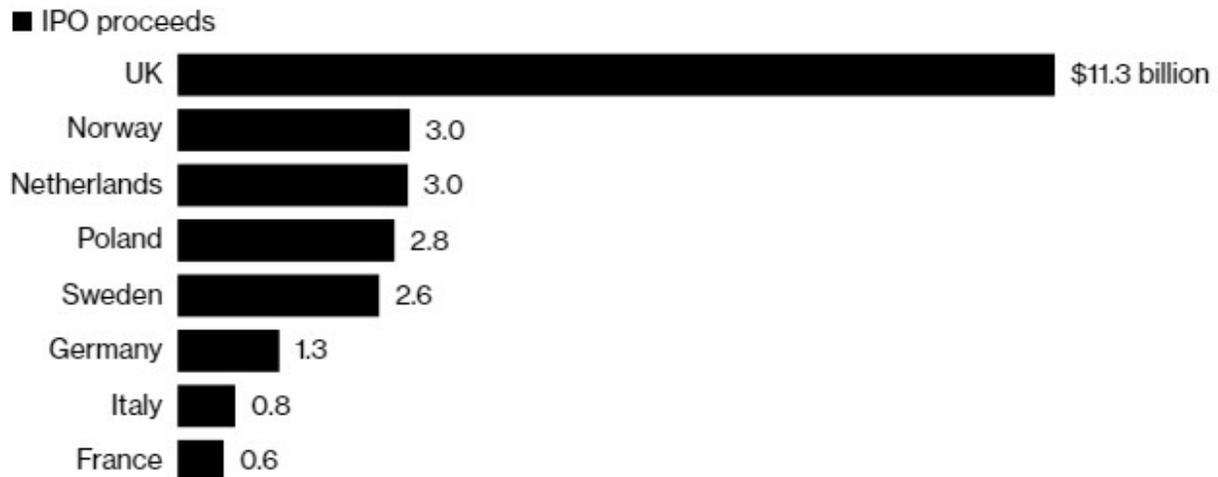
Source: Dealogic

Figure 7: 2020 YTD equity issuances by sector and equity issuances by country



Source: Dealogic

- European exchanges hosted 161 IPOs and counting, worth a combined \$28.3 billion, surpassing the \$26.7 billion raised over 136 listings in 2019, according to data compiled by Bloomberg.<sup>2</sup>
- While Norway saw the most deals, London accounted for more than a third of Europe’s proceeds.



Source: Bloomberg

## IPO Market Outlook

- The strong finish of 2020 provides good momentum for the IPO market going into 2021. Global IPO markets have benefited from the abundance of liquidity that was injected into the system by governments in the wake of the pandemic. This resulted in record levels of IPO activity in some major markets, more than in the past 20 years. IPO models have also evolved to adapt to the new ways of doing business — virtual roadshows, direct listings, special-purpose acquisition company (SPAC) mergers, to name a few.<sup>3</sup>
- With strong momentum building in Q3 and Q4 2020, there is a very substantial pipeline of companies looking to IPO in 2021 in favorable conditions

<sup>2</sup> <https://www.bloomberg.com/news/articles/2020-12-15/london-beats-brex-it-and-pandemic-woes-to-top-europe-s-ipo-charts>

<sup>3</sup> [https://www.ey.com/en\\_gl/growth/ipo-trends-2020-q4](https://www.ey.com/en_gl/growth/ipo-trends-2020-q4)

- In Europe also IPO activity is slowly recovering following the first half of the year where market conditions and increasing volatility prevented companies from listing. As volatility steadies, a healthy IPO pipeline is building up for 2021.

## **Wallstreet-ipo.com**

The improving outlook for the IPO market and growing popularity of direct listing would mean a lot of clients for the IPO advisory services firms going ahead. And, Wall Street IPO, who has tons of experience in helping companies go public, is poised well to gain a significant number of those clients.

What makes Wall Street IPO better than many others is that it offers clients a tailor-made solution. Moreover, it offers all IPO services (from start to finish) under one roof, be it assessment of IPO readiness, virtual Roadshow scripting, Prospectus drafting and more. That is why the Wall Street IPO also featured in Silicon Review's 50 Leading Companies of 2021.

Another positive for the company is its success rate in taking companies public. This is something that potential clients are most interested in. A recent success example for the company is VITX, which has a YTD return of over 320% and average trading volume of 60.08 million.

Wall Street IPO currently serves clients in Europe, especially in Germany, Austria, Cyprus and Switzerland. This means going ahead, the company can further increase its revenue by expanding into more regions.

## **Potential Markets yet Untapped by Wallstreet-IPO.com**

In the future, Wall Street- IPO can expand its services in the following market:

- Indian stock exchanges (BSE and NSE including SMEs) ranked ninth in the world in terms of the number of IPOs in full year of 2020. There were no cross-border deals. In the main markets (i.e., BSE and NSE), there were ten IPOs in Q4 2020 versus five IPOs in Q4 2019 and four IPOs in Q3 2020.<sup>4</sup>
- U.S. could also prove a big market for Wall Street IPO. The country recently allowed companies that are going public through a direct listing can now raise capital in the process.

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<sup>4</sup> [https://www.ey.com/en\\_in/ipo/india-ipo-trends-report](https://www.ey.com/en_in/ipo/india-ipo-trends-report)

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